

RAISING THE STANDARD ONE STOREY AT A TIME

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NEWSLETTER VOL. 3 ISSUE. 1

menkes.com

MENKES INTRODUCES PEARS ON THE AVENUE



Pears on The Avenue Condominiums is a landmark residential address in Yorkville at Avenue Road and Davenport Road. This condominium will offer an unprecedented opportunity to live in the midst of one of Canada's most coveted neighbourhoods.

Those who appreciate the finer things in life will have convenient access to celebrated designer boutiques and shops, fine dining restaurants, galleries, museums and other cultural landmarks. Meanwhile, the adjacent Annex community offers a more relaxed atmosphere with cafés, trendy shops and lush parks, so residents will truly enjoy having the best of both worlds at their doorstep.



SWEEPING PANORAMIC VIEWS

A standout feature of Pears on The Avenue is the sweeping panoramic views. Whether it's exhilarating views of the downtown Toronto skyline and Lake Ontario, or spectacular vistas of Forest Hill and the Rosedale Valley, residents will be treated to breathtaking sightlines of the city.

Pears on The Avenue encompasses approximately 130 gracious one-bedroom, one-bedroom-plus-den, two-bedroom and two-bedroom-plus-den suites priced from the mid \$400s, and promises to be one of the most sought after condominium addresses in Toronto.



PEARS ON THE AVENUE - GRAND OPENING PRESENTATION GALLERY & MODEL SUITE

164 Avenue Road, on the west side of Avenue, north of Davenport. Hours are Monday to Thursday from 12 noon to 6 p.m.; Fridays Closed; Weekends & Holidays from 12 noon to 5 p.m.



INTRODUCING THE MENKES CONDO CENTRE

Conveniently located in North York City Centre is the fabulous new Menkes Condo Centre, Toronto's go-to destination to experience modern condo living. Designed by award-winning firm Munge Leung, the sales and model areas symbolize the flair and panache that Menkes residents enjoy on a daily basis.

A trip to the Menkes Condo Centre is a sensuous experience, beginning with projection wall panels highlighting various condominium amenities and features. Beyond the sales floor, visitors can relax in the living room area, where the decor includes an expansive fireplace and wall units displaying glass pieces by iconic Canadian artist Jeff Goodman.

NOW TWICE THE TEMPTATION IN NORTH YORK CITY CENTRE



For over 30 years, Menkes has been the pre-eminent developer in North York, with over 5,000 single-family and condominium residences built in the community. Gibson Square Tower Two is the latest addition to Menkes' unparalleled portfolio of residences in this diverse Toronto neighbourhood.

Gibson Square is situated in an ideal North York location, with convenient underground access to the North York Centre subway station and Empress Walk Shopping Centre. Choices at Gibson Square Tower Two include one-bedroom, one-bedroom-plus-den, two-bedroom and two-bedroom-plus-den designs starting from \$316,990. Quality standard finishes include custom-designed kitchen and bathroom cabinetry, plank laminate flooring, granite kitchen countertops and six brand-name appliances.



MENKES CONDO CENTRE & GIBSON SQUARE PRESENTATION CENTRE

4954 Yonge Street, on the west side of Yonge, south of Mel Lastman Square. Hours are Monday to Thursday from 12 noon to 6 p.m.; Fridays, Weekends & Holidays from 12 noon to 5 p.m.

ARCHITECTURAL INNOVATIONS IN AJAX



An exciting new community is taking shape at Somerset, Menkes master-planned community in Ajax at Salem Road and Taunton Road. Somerset Phase 3 is now open, and the initial two phases proved to be extremely popular with families for Somerset's dynamic combination of convenient location and natural charm.



BUNGALOF DESIGNS

Unique to Ajax, Menkes has introduced three innovative bungalow designs that combine the charm of bungalow living with the benefit of a loft for additional space. Speaking of unique, every home Menkes has designed for Somerset is a new design specific to this community. Three distinct styles of homes are available □ French Country, Colonial and Georgian □ creating an assortment of rooflines for a more dynamic streetscape. Even front door and garage door styles are unique to each elevation.

To experience fine family living in Ajax, visit the Somerset Presentation Centre and tour through each of the four fabulous model homes. For more information, visit menkes.com.

SOMERSET PRESENTATION CENTRE & MODEL HOMES

Located on the northeast corner of Salem Road and Williamson Drive, just north of Rossland Rd. Hours are Monday to Thursday from 1 p.m. to 8 p.m.; Fridays Closed; Saturdays & Holidays from 11 a.m. to 6 p.m.; Sundays from 12 noon to 6 p.m.

MENKES CELEBRATES

THE OPENING OF THEIR NEW LEED GOLD OFFICE TOWER

Menkes' state-of-the-art office tower at 25 York Street is now complete, representing a new standard for environmental sustainability and progressive design. The project is a 30-storey tower featuring 780,000 square feet of Class "AAA" office space, located on the northeast corner of York Street and Bremner Boulevard with a direct indoor connection to Union Station and the Air Canada Centre galleria.



UP TO 60% SAVINGS IN ENERGY COSTS

Menkes is seeking Leadership in Energy and Environmental Design (LEED) Gold status for 25 York Street. Innovative green technology in the project includes an advanced heating and cooling system that will reduce energy costs for the building by up to 60%.

Other energy-saving measures include high-performance windows and high-efficiency lighting systems. A built-in cistern will collect and recycle rain water for use in non-drinking water systems. Combined, the building's high-performance design provides tenants with substantially reduced costs while increasing employee satisfaction and productivity.





Grand Opening

**1. Pears on the Avenue**

164 Avenue Rd.
Avenue Rd. and Davenport Rd.,
Toronto
menkes.com
[416] 323-0100



Grand Opening

**2. Gibson Square - Tower Two**

4954 Yonge St.
Yonge St. and Park Home Ave.,
North York
menkes.com
[416] 730-9722



Grand Opening

**3. One Sherway Tower Four**

700 Evans Ave.
Evans Ave. & the QEW,
Etobicoke
onesherway.com
[416] 695-3535



Under Construction

**4. Savvy Condominiums at Cosmo**

34 Glendora Ave.
Yonge St. and Sheppard Ave.,
North York
menkes.com
[416] 730-1600



Under Construction

**5. Aria Condominiums**

25 Buchan Cr.
Sheppard Ave. & Leslie St.,
North York
ariaresidences.com
[416] 493-8801



Under Construction

**6. Four Seasons Private Residences Toronto**

50 Scollard St.
Bay St. & Yorkville Ave., Toronto
By Appointment Only
yorkvilleresidences.com
[416] 775-7500



Under Construction

**7. Lumiere Condominiums**

By Appointment Only
Bay St. & College St., Toronto
lumierecondos.com
[416] 591-7700

**Long before the building goes up, we start with an ideal -**

to create the best lifestyle experience in that neighbourhood, thereby raising the standard for the entire community. It's how we've built an unrivaled reputation as such an innovative builder over the last 50 years. And we've earned that reputation one storey at a time.

**8. Somerset - Ajax**

Phase 3 Now Open
Salem Rd. N. & Williamson Dr. E.
menkes.com
or [905] 428-0500

**9. Millstone on the Park - Oakville**

Phase 1 & 2 Sold Out
New Release Coming 2010
Bronte Rd. & Dundas St.W.
(west of the 403)
Register Now at menkes.com
or [905] 825-3619

**10. Humber Mews - Etobicoke**

Coming Soon
Browns Line & Evans Ave.
Register Now at menkes.com
or [416] 642-8955